

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT2/12 17.16
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CHOICE)

DATE OCT2/12 17.16

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 49 AGENCY EST # = 1000
AGENCY PRODUCT CODE = 53

AGENCY	PRODUCT CODE	3	10/9	10/12	3	TU-F	3
3	S 1100A-1200N	30	\$1,000.00	10/9	10/12	3	TU-F
3	S 1100A-1200N	30	\$1,000.00	10/16	10/26	0	TU-F
3	S 1100A-1200N	30	\$1,000.00	10/30	11/2	1	TU-F

PROGRAM : THE VIEW
CON COM1: THE VIEW

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700P-730P	30		\$4,000.00	10/9	10/12	4		TU-F	4
12	S		700P-730P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
14	S		730P-800P	30		\$4,000.00	10/9	10/12	4		TU-F	4
14	S		730P-800P	30		\$4,000.00	10/16	11/2	0		TU-F	0
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
OCT/12			391100.00									
NOV/12												
CONTRACT TOTAL												601900.00
TOTAL SPOTS												279

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE